

## AWARDS PROCESS

### CO-CHAIRS

**Adam Causgrove**, Carnegie Mellon  
**Jamie Shattuck**, UC Davis

### OTHER COMMITTEE MEMBERS

**Barry Dickerson**, University of Illinois  
**Charley Hasemann**, Michigan State  
**Clay Christian**, Tulane  
Additional reviewers

### THE WORK

Nominate qualified candidates for:

- 1) Mary Beth Maddox Lifetime Service Award
- 2) Rising Star Award
- 3) Volunteer of the Year Award
- 4) President’s Award (discretionary award)

### THE PROCESS

#### Nomination Process

- Nominations are reviewed in May/June by the awards ad hoc committee, which is made up of:
  - Member at Large to the Board
  - The immediate past recipients of the three awards
  - Members of the board nominating committee
- The awards ad hoc committee reviews all nominations and votes to select recipients. The full board votes to approve the winners of the awards at the July board meeting.

#### Notification

- Once all nominations are received, a letter from NACRO co-presidents is sent to the finalists, inviting him/her to the upcoming annual conference with information about the awards presentation. Winners are announced at the NACRO Annual Conference. Recipients must receive the award in person - or be deferred to a subsequent year.

#### Award Details

- Awards are presented at the annual conference by NACRO leadership.
- Recipients receive a NACRO branded award item as well as a certificate signed by the co-presidents naming the recipient, the award, the organization and the year the award is conferred.
- All award recipients receive free registration for the next year’s conference, and the NACRO co-presidents notify the individual’s organization and supervisor of this benefit. The recipient of the Mary Beth Maddox Lifetime Service Award may use their free conference registration in the year of the award.
- In addition, Mary Beth Maddox Lifetime Service Award recipients receive lifetime NACRO membership.
- All award recipients are profiled in the August or September newsletter.

## THE TIMELINE

- Presentation of status of awards at Midwinter on Feb 12
- Conference Programming slots award presentations into agenda for conference at midwinter
- Newsletter coverage announcing opening of award nomination to all members March 9
- LinkedIn post in March; Blog posted to main page of website
- Personalized email highlighting all awards in mid to late March
- Reminder in April NACRO News, and final call for nominations in May NACRO News
- Deadline for submissions: May 14, 2021
- Announce awards during annual conference

## CRITERIA FOR EACH AWARD

### **Mary Beth Maddox Lifetime Service Award**

Honors a NACRO member or past member who exemplifies servant leadership and NACRO values as a volunteer-led organization. The award focuses attention on individuals who personify the profession's highest standards, and in so doing elevates academic corporate relations overall. [https://survey.iad1.qualtrics.com/jfe/form/SV\\_74GjB2C4oDju7TU](https://survey.iad1.qualtrics.com/jfe/form/SV_74GjB2C4oDju7TU)

- 5 years or more as an active NACRO member
- Made a significant and lasting impact on the field, serving the profession over an extended period of ten years or more
- Serves NACRO as an ambassador, telling the NACRO story throughout the field
- Demonstrated service to the organization through two or more of the following or comparable over a period of three or more years:
  - Committee participation
  - Committee Chair
  - Subcommittee Chair
  - Conference presenter/moderator
  - Ad hoc committee participation
  - Board member
  - Professional development activities:
    - Mastery Facilitator
    - Webinar delivery
    - Bootcamp presenter

### **Rising Star Award**

Honors an early career NACRO member who is an emerging leader in academic corporate relations. Rising Stars have shown growth in contribution to the profession and increased levels of leadership and responsibility. [https://survey.iad1.qualtrics.com/jfe/form/SV\\_cSWiUfba0QieZbU](https://survey.iad1.qualtrics.com/jfe/form/SV_cSWiUfba0QieZbU)

- 2 years or more as an active NACRO member
- Early career professional with 5 years or less in the field
- Stands out in energy and dedication on committee or professional development activity in which he/she is involved at NACRO
- Receives high praise from committee chairs and/or session review for presentations given
- Demonstrated passion for the profession

## **Volunteer of the Year Award**

Honors a NACRO member who has demonstrated exceptional service to the organization in the current year. The award honors individuals who are not currently serving on the board of directors that have reached out to meet others in the organization, demonstrated exceptional work as a NACRO volunteer, unselfishly worked with others to improve the organization, its mission, and / or performed services or tasks that are not part of their normal assignments.

[https://survey.iad1.qualtrics.com/jfe/form/SV\\_exn9ER5n2YLEVAW](https://survey.iad1.qualtrics.com/jfe/form/SV_exn9ER5n2YLEVAW)

- Currently serving as an active NACRO member on at least one committee
- Participation required at Midwinter
- Demonstrated leadership abilities and knowledge of operations and priorities
- Significant contributions to the strategic goals of a committee
  - ownership of a project, process, subcommittee
  - going above and beyond to move work forward
  - customer service oriented at all levels (leadership / membership)
- Additional effort beyond standard committee work (building educational content, session presenter at conference or via webinars, volunteering at events, etc.)
- Serving as a natural spokesperson for the value of NACRO volunteerism - a NACRO Champion

## **President's Award**

New in 2021, the President's Award seeks to recognize and honor a member of the current board of directors who has provided exceptional service to the organization. This is a discretionary award, and will be selected by the NACRO co-Presidents if there is a notable honoree. Award committee will consult with the co-Presidents in May/June on whether to recognize an individual for the given year.